

Combined Declaration For Patent Application and Power of Attorney

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled A COMPETITIVE ON-LINE MERCHANDISING SYSTEM, the specification of which

(check one) ☒ is attached hereto.

☐ was filed on _____ as Application Serial No. _____ and was amended on _____. I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, § 1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, § 119, 365 or 371 of any foreign patent or application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)

Priority Claimed

| | | | | |
|-------------------------------|--------------------------------|---|---------------------------------|--------------------------------|
| <u> </u> (number) | <u> </u> (Country) | <u> </u> (Day, Month, Year Filed) | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <u> </u> (number) | <u> </u> (Country) | <u> </u> (Day, Month, Year Filed) | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <u> </u> (number) | <u> </u> (Country) | <u> </u> (Day, Month, Year Filed) | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States Application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

| | | |
|---|------------------------------------|---|
| <u> </u> (Application Serial No.) | <u> </u> (Filing Date) | <u> </u> Status (patented, pending, abandoned) |
|---|------------------------------------|---|

| | | |
|---|------------------------------------|---|
| <u> </u> (Application Serial No.) | <u> </u> (Filing Date) | <u> </u> Status (patented, pending, abandoned) |
|---|------------------------------------|---|

I hereby appoint the following attorneys, with full power of substitution, association, and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Mark M. Friedman Registration No. 33,883


Address all Correspondence to:

DR. MARK FRIEDMAN LTD.
c/o ANTHONY CASTORINA
2001 JEFFERSON DAVIS HIGHWAY
SUITE 207
ARLINGTON, VIRGINIA 22202

Direct all telephone calls & faxes to:
ANTHONY CASTORINA
email: **mark_f@friedpat.com**
Phone (703) 415-1581
Fax (703) 415-4864

Continuation of Combined Declaration For Patent Application and Power of Attorney

I hereby further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statement may jeopardize the validity of the application of any patent issued thereon.

| | | |
|---|--|----------------------|
| *FULL NAME OF SOLE OR FIRST INVENTOR TOMER PALATIN | INVENTOR'S SIGNATURE  | DATE FEB 18, 2001 |
| RESIDENCE RECHOV BILU 3, HOLON 58334 | CITIZENSHIP ISRAELI | |
| POST OFFICE ADDRESS POB 2628 HOLON 58127, ISRAEL | | |

| | | |
|-------------------------------|------------------------|------|
| *FULL NAME OF SECOND INVENTOR | INVENTOR'S SIGNATURE | DATE |
| RESIDENCE | CITIZENSHIP ISRAELI | |
| POST OFFICE ADDRESS | | |

| | | |
|------------------------------|------------------------|------|
| *FULL NAME OF THIRD INVENTOR | INVENTOR'S SIGNATURE | DATE |
| RESIDENCE | CITIZENSHIP ISRAELI | |
| POST OFFICE ADDRESS | | |

| | | |
|-------------------------------|------------------------|------|
| *FULL NAME OF FOURTH INVENTOR | INVENTOR'S SIGNATURE | DATE |
| RESIDENCE | CITIZENSHIP ISRAELI | |
| POST OFFICE ADDRESS | | |

| | | |
|------------------------------|------------------------|------|
| *FULL NAME OF FIFTH INVENTOR | INVENTOR'S SIGNATURE | DATE |
| RESIDENCE | CITIZENSHIP ISRAELI | |
| POST OFFICE ADDRESS | | |

| | | |
|------------------------------|------------------------|------|
| *FULL NAME OF SIXTH INVENTOR | INVENTOR'S SIGNATURE | DATE |
| RESIDENCE | CITIZENSHIP ISRAELI | |
| POST OFFICE ADDRESS | | |